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CATALOG NO. 4550L 1/5

Form BC 126
June 1954

1326

BROADCASTING STATION LICENSE RECORD

Date first licensed 7-18-62

Call letters WQTR (7-21-80)
WENC - FM

Station location Whiteville, North
Carolina

Name of licensee WHITEVILLE BROADCASTING COMPANY

Transmitter location U.S. Hwy. 701, 0.91 miles south of Whiteville, North Carolina

ZIP 28472

Main Studio Location U.S. Hwy. 701, 0.91 miles south of Whiteville, North Carolina

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. NO.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD FROM TO
BPH-3395 HAAT: 160 ft.	7-28-61	99.1mc Ch. 256	46kw TPO: 7.5kw	Unl.	9-28-61 3-28-62 Cond?
Construction permit for a new FM broadcast station.					
BPH-7009 (1)	12-14-61	Mod. of CP(BPH-3395) to change type trans. to RCA BTF-5D; change type antenna (RCA BFA 10A, 10 section); change ERP to 45kw; and change HAAT to 150 feet.			
BRCH-376 (2)	5-11-62	Mod. of CP to op. trans. by Remote Control from Control Room, Main Studios, located at U.S. Hwy. #701, 0.91 mi. S. of Whiteville, North Carolina			
BLH-2085 HAAT: 150ft.	7-18-62	99.1mcs	45kw TPO: 5kw	Unl.	7-18 12-1-63
Lic. to cover CP (BPH-3395, as mod) which auth. a new FM B/C Station.					
BSCA-469	6-26-63	Subsidiary Communications Authorization on approx. 67 kilocycles to 12-1-63			
BRH-1326	11-6-63	Renewal of license			12-1-66
BRSCA-469	11-6-63	Subsidiary Communications Authorization on Multiplex Basis to 12-1-66			
BRH-1326	2-21-67	Renewal of License			2-21 12-1-69
BRSCA-469	2-21-67	Renewal of SCA			2-21 12-1-69
WIRE	4-22-69	Remain silent (repairs) thru 5-7-69.			
BRH-1326	11-26-69	Renewal of license			12-1-72
BRSCA-469		Renewal of SCA			
EBSA	5-22-72				
BRH-1326(L)	12-6-72	RENEWAL and SCA			12-1-75
BRSCA-469	"				"
BRH-1326(S)	11-26-75	RENEWAL OF LICENSE			12-1-78
BRSCA-469	11-26-75	RENEWAL OF SCA			12-1-78
COMTEL	5-10-77	Trans: RCA BTF-5D MOD with QEI 675 exciter now installed			
BRH780803UB (S)	1/17/79	Renewal of Lic. & 12/1/81			
BRSCA-" "	"	RENEWAL OF SCA			
EBSA	7-21-80	CALL SIGN CHANGE			

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters ~~WENC~~ - WENC - FMName WHITEVILLE BROADCASTING COMPANY
Whiteville, North Carolina (P.O. - Box 700, Whiteville, N.C.)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-3395 Rec'd Filed	5-26-61 5-29-61 5-29-61	Construction permit for a new FM broadcast station to be operated on: Frequency - 99.1mc CH 256 ERP - 46kw Type transmitter - ITA FM 7500 C Type antenna - JAMPRO JA-8 (8 section) HAAT 158 ft Trans. location - On U.S. Highway 701; 0.91 mile south of Whiteville, N.C. Studio location - Same as transmitter Engr. - Palmer A. Greer, Greenville, S.C.	GRANTED Cond'l: determine power by indirect method, etc. Trans. accepted as in rule 3.250	7-28-61
BMPH-7009 R & F	11-3-61 11-7-61	Modification of CP (BPH-3395, which auth. a new FM broadcast station) to change ERP from 46kw to 44.6kw; change HAAT from 160 ft to 150 ft; change type trans (RCA BTF 5D); change type antenna (RCA HFA 10A, 10 section). Engr. - Palmer Greer, Greenville, S.C.	GRANTED	12-14-61

FORM BC-121 #2
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W E N C-FM

Name WHITEVILLE BROADCASTING COMPANY
Whiteville, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BRCH-376 Rec'd Filed	5-4-62 5-7-62 5-7-62	Modification of construction permit to operate transmitter by Remote Control from Control Room, Main Studio, located at U.S. Highway #701, 0.21 miles South of Whiteville, North Carolina	GRANTED	5-11-62
BLH-2085 R & F	2-8-62 2-9-62	Lic to cover C.P. (BFH-3395, as modified) which authorized a new FM broadcast station. Atty: Robert M. Booth, Jr.	GRANTED GRANTED	7-18-62 7-18-62
BSCA-469 R & F	5-31-63 6-5-63	Request for subsidiary communications authorization to operate on sub-carrier frequency 67kc.	GRANTED	6-26-63
BRH-1326 Rec'd Filed BRSCA-469 R & F	9-2-63 9-5-63 9-5-63 9-2-63 9-5-63	Renewal of License renewal SCA	GRANTED GRANTED	11-6-63 11-6-63

FORM BC-121
AUG. 1955 #3

APPLICATION RECORD - BROADCASTING

Call
Letters WENC-FM

Name WHITEVILLE BROADCASTING COMPANY
WHITEVILLE, NORTH CAROLINA

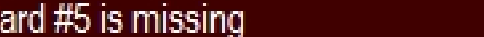
File No.	Dated	Application for	Action	
			Nature	Date
BRH-1326	8-15-66	Renewal of license	Returned	10-26-66
BRSCA-469	8-15-66	Renewal of SCA	not signed by on	
Received	8-29-66	Atty. Booth & Lovett	officer,	
Regub.	10-31-66		resubmitted	11-25-66
R & F	11-25-66		GRANTED	2-21-67
BRH-1326	7-31-69	Renewal of license		
R & F	8-29-69		GRANTED	11-26-69
7:31 AM (10 AM)	8-29-69			
PRESS:				
PN REC'd:	8-29-69			
BRSCA-469	7-31-69	Renewal of SCA		
R & F	8-29-69			
	OCT 8 - 1969	Atty - Pittman Lovett and <u>Hennessey</u>		

APPLICATION RECORD - BROADCASTING

Call
Letters WENC-FM

Name WHITEVILLE BROADCASTING COMPANY
Whiteville, N. C.

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1326 R & F P.N. PRESS	8-1-72 8-28-72 8-28-72	Renewal of License AMENDED 11-2-72 re: commercial policy	GRANTED	12-6-72
BRSCA-469 R & F	8-1-72 8-28-72	Renewal of SCA		
BRH-1326 BRSCA-469 R & F PN Recd. PRESS	8-1-75 " 8-4-75 " AUG 25 1975	RENEWAL OF LICENSE RENEWAL OF SCA AMENDED 11-5-75 re: comp. of area, prog. commercial matter & EEO	GRANTED	11-26-75



Form BC-121
May 1976

#6

APPLICATION RECORD - BROADCASTING

99,1mc.

Call Letters **WQTR**
XWENC-FM

Name **WHITEVILLE BROADCASTING COMPANY**
Whiteville, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BRH780803UB	8-1-78	RENEWAL OF LICENSE	Granted	1/17/79
BRSCA "	"			
R & F	8-3-78			
PRESS	AUG 18 1978			

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

